

DRAFT
Minutes March 5, 2025
Meeting of the Board of Directors of The New York Cycle Club, Inc.
Via Zoom

ATTENDEES: Colin Taber (President & Chair); Bob Cohen (Secretary); Bob Gilbert (Treasurer); Michael Diener (VP of Programs); Steve Vaccaro (VP of Rides); Anna Taruschio (A-Rides Coordinator); YJ Chen (B-Rides Coordinator); Jim Zisfein (C-Rides Coordinator); Meredith Weill (Volunteer Coordinator); Neile Weissman (Public Relations Director); Denise Alvarez-Heller (Special Events Coordinator); Allan Friedman (Escape New York Ride Director); Sheila O'Connor (Content Editor)

ABSENT: Kym Blanchard (Marketing Director); Natan Elman (Webmaster); Leora Rosenberg (Past President)

CALL TO ORDER: 18:34

1. MEETING MINUTES: Motion to approve February Minutes; motion passed.
2. POPCORN UPDATES: (Each board member can share minor updates).
 - Steve Vaccaro—Working on NYC Cycling 3/11 Spring Social event (sponsored by Steve Vaccaro & Veselka).
 - Sheila O'Connor—SIG registration rollout a-ok. A Classic is full; B has 125 registrants; C is full at 62 registrants; D has 19 registrants.
 - YJ Chen—BSTS could use another leader or two.
 - Neile Weissman—Neile updated the Board on the work of the Roll it Forward! Committee, including the awarding of \$500+ stipends to 15 organizations and programs whose work advances the Club's mission to grow and diversify the cycling community.
 - Anna Taruschio—A Classic is going well with its new leadership. The program attracted more riders than there were slots.
3. ENY—We're recruiting for the Volunteer Coordinator Role and looking for people to support Marketing and Sponsorship
4. New Website—The team had an independent review of the progress so far. The review came back with an overall positive grade, mixed with a few cautions and watchouts. A new contractor was assigned as a developer and after coming up to speed, work has resumed, and we are progressing towards the minimum viable product (MVP). Progress being made in the Ride Platform.
5. Events—We're finalizing the mix of events for 2025. Change for 2025—we'll hold the Ice Cream Social in July (bracketed by the Newcomer Ride in June and the All-Class Ride in August).
6. Executive Session.

ADJOURN: 19:52